

Egemen Aydin

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Work Experience

Communications Agent - Sheraton Vancouver Wall Centre Hotel

December 2017 - May 2018

- Directed all telephone calls to their appropriate destination in a timely, efficient and accurate manner.
- Communicated with hotel staff in many departments using the radio system to relay messages.

Installation Assistant - Flexstone Coatings (Seasonal)

August 2017 - November 2017

- Applied Flexstone's flooring solutions to Sundecks and Roof Decks in the Lower Mainland.
- Managed customer's expectations about the end result of their new floor throughout each job.

InHome Solutions Consultant - Shaw Communications

April 2016 - September 2016

- Qualified potential clients and pitched a suitable cable solution to meet their entertainment needs.
- Persuaded customers to leave their current provider and use Shaw for their cable services.

Sales Associate - Excelsior Building Maintenance (Intern)

March 2015 - May 2015

- Cold called businesses to setup quota appointments for Sales Manager to close the sale.
- Organized the company's Sales Force and recorded detailed entries of calls made.

Brand Ambassador - GMR Marketing (Seasonal)

August 2012 - October 2012

- Interacted with consumers, developed and maintained relationships with on-location staffs.
- Represented brands such as Telus, Palm Bay and Shaw as an on-site brand ambassador.

Marketing Experience

- ✓ **Essentials of Marketing** - developed promotion budgets, messages and strategic media choices for a unified marketing plan.
- ✓ **Marketing Communications** - designed creative strategies and materials used for print, radio and TV.
- ✓ **Computer Applications Marketing** - utilized Microsoft Office Suite to create databases, reports and presentations.
- ✓ **Marketing Research** - evaluated appropriate research methods to analyze primary and secondary data effectively.
- ✓ **International Marketing** - analyzed foreign environments to decide market potential and develop market entry strategies.
- ✓ **Marketing Analytic Strategic Decisions** - applied Marketing KPI and Data Visualization methods for dashboard reporting.
- ✓ **Internet Marketing Applications** - created an online marketing campaign with a focus on increasing total revenue.

Education

British Columbia Institute of Technology - Burnaby, BC
Marketing Management - Professional Sales Diploma

September 2013 – December 2015

Certifications

Social Media Training for Business
Hootsuite Media Inc.

April 2015

Hootsuite Certification and Enterprise Training
Hootsuite Media Inc.

April 2015